

Reaching the Golf Industry, Media & Consumer Through Multiple Platforms

GolfFashionWeekly.com and Fashion Friday Magazine are dedicated to reaching the fashion conscious consumer and the industries that support the soft goods marketplace through our diverse, one-of-a-kind digital platform. This platform includes a dedicated website, weekly e-newsletter/magazine and social media integration to position our sponsors and clients fashion brand ahead of the rest.

- 50,000+ e-mail subscribers comprised of golf industry top executives, fashion designers, major media outlets, pr/communications firms and golf fans throughout the country who receive Fashion Friday magazine each week.
- Over 95,000 visits per month Unique daily blogs written by Fashion Editor Elle Brec and other prominent fashion contributors with brand key words and an SEO focus.
- Social media pages have over 10,000 fans. Connected with all major brands, designers, Tour pros, and golf fans around the world Sharing daily golf fashion content on all the top social networks bookmarking sites, relevant fashion blogs and forums.



 Facebook / golffashionweekly
  Twitter / ElleBrec
  Google+ / golffashionweekly
 Instagram / golffashionweekly
  Pinterest / golffashionweekly
  YouTube / GolfFashionWeekly

Elle Brec – Editor | 781-439-7544 | elle@golffashionweekly.com **Tim Branco – Publisher**
Ed Travis - Contributor | Alice Scott - Contributor

To participate in our Annual Golf Fashion Program and/or book a Brand Out Package contact:
Greg Sampson – Marketing Manager 757-621-7494 cell | greg@nepubinc.com



The Golf Fashion Program includes the Golf Fashion Weekly & New England Golf Monthly Platforms for one low annual rate. Both platforms reach the consumer, the industry and the media through a complete media mix for one affordable annual fee.

Annual Content Marketing Package - \$750 (Agencies w/ Multiple Brands \$550 per brand)

- (1) custom editorial about your company and line by editor Elle Brec
- Featured as the exclusive story in our Fashion Friday eNewsletter (that week)
- Featured as the exclusive fashion client in myNEGM.com weekly newsletter (that week)
- Featured in New England Golf Monthly magazine (print & digital copies that month)
- Featured on GolfFashionWeekly.com and myNEGM.com
- 300 x 100 banner in rotation on GolfFashionWeekly.com and myNEGM.com annually
- Unlimited press release submission & posts to golfashionweekly.com and mynegm.com
- Social sharing of all content on the websites and your content from our news feeds to increase impressions
- Discounts on additional editorial and advertising campaigns on the platforms

Quarterly Brand Out Package - \$2500 (4 available)

- Site wrap of GolfFashionWeekly.com
- 728 x 90 and 300 x 100 on GolfFashionWeekly.com for 90 days (exclusive)
- Rotating 300 x 100 on GolfFashionWeekly.com and myNEGM.com annually
- 728 x 90 (Header & Footer) and Right Column Buy Now Positions in weekly enews for 90 days in eNews
- Social Media Cover on Facebook
- All items included in the Annual Content Marketing Package

GFW has established a limited number sponsorship opportunities for the 2014-2015 golf season. These opportunities include presenting, exclusive and featured sponsorships designed to reach our loyal subscribers with up-to-date fashion news, trends and promotions. Our strategic marketing team can also custom design a program to fit your strategy and budget.

For details contact greg@nepubinc.com | 800-736-9020



GolfFashionWeekly.com



Fashion Friday e-Magazine



Social Media